



Martin Kelly

Senior Director, Curriculum Development

Martin Kelly is the Senior Director, Curriculum Development for Florida Virtual School® (FLVS®). In this role, he manages all matters related to FLVS educational products including the design, development, and maintenance of FLVS course content, curriculum resources, and course management systems. He provides leadership to ensure creativity and innovation and guides prototype development and testing of next-generation education products, services, and models.

Mr. Kelly, a former social studies teacher and Instructional Leader (principal), also worked as an instructional designer and project manager for the Course Development team. He was a senior project manager of special projects in FLVS Global Services. Previously, Mr. Kelly led the redesign and launch of 16 online International Baccalaureate courses as an Instructional Design Services Manager in the United Kingdom.

Mr. Kelly holds an M.Ed. in Educational Leadership from University of West Florida, an M.Ed. in Instruction and Curriculum and a bachelor's in history with a minor in Classics from the University of Florida. He is a certified ScrumMaster. In addition, Mr. Kelly has authored two books, *Colonial Life: Government* and *The Everything American President's Book*.