

FLVS #MoreTimeFor Social Media Contest

The objective of the #MoreTimeFor Social Media Contest (the “Contest”) is to share a photo or video on social media showing how Florida Virtual School (“FLVS”) gives students more time for the things they enjoy doing (i.e., hobbies such as sports, cooking, spending time with friends/family, reading, and more).

Official Contest Rules and Procedures

The Contest is sponsored by FLVS. FLVS invites eligible entrants to share either one (1) photo or (1) video on an eligible social media platform including the hashtag #MoreTimeFor (“Entry”). Entries will be judged by the FLVS Florida Integrated Marketing Director (the “Judge”).

1. Eligibility

The Contest is open only to FLVS students (students younger than 18 also need parent/guardian consent) or FLVS parents/guardians only on behalf of the FLVS student.

2. Submission Guidelines

- Photo or video must be submitted by sharing on any of the following eligible social media platforms: Facebook, Instagram, and Twitter.
- Submissions are due no later than Friday, April 21, 2023 at 11:59 p.m. Eastern Daylight Savings Time (EDT).
- Entries must follow the requirements, as shown below.
 - Each eligible entrant may submit only one (1) Entry per person.
 - Every Entry should include the following:
 - Entrants must post on a public social media account.
 - Entries must include the hashtag #MoreTimeFor.
 - Entries must comply with all requirements noted in this Contest announcement.

3. Additional Requirements

- All entrants must submit original photos or videos of their own.
- Modifying, enhancing or altering a third party’s preexisting work does not qualify as the entrant’s original creation, and will result in disqualification.
- Submissions may not include brand names, logos, or trademarks.
- Submissions must not include likeness of celebrities or other public figures.
- Submissions must not reference any groups of people, any person (living or deceased), or any specific culture(s).

4. Judge

- The Judge will judge eligible submissions, and the Judge may be assisted by a fact-finding committee.
- The Judge will select the top three submissions.
- The Judge is entitled to review each entrant’s Contest eligibility. If an entrant is disqualified from the Contest in accordance with these rules or if an entrant has made

any false statements in the submission, then the Judge has the right to cancel the entrant's participation at any stage of the Contest.

5. Contest Schedule

The Contest begins on April 3, 2023 and submissions can be entered through 11:59 p.m. EDT on April 21, 2023. FLVS will announce the winning Entry for each FLVS School on or around May 1, 2023.

6. Contest Prize

Winning entries will be eligible for following prizes:

- 1st Place Entry: \$75 Amazon Gift Card
- 2nd Place Entry: \$50 Amazon Gift Card
- 3rd Place Entry: \$25 Amazon Gift Card

7. General Rules

By entering this Contest, each entrant ("I"), as well as the entrant's parent(s) and/or guardian(s) if the entrant is under the age of eighteen (18), agrees to the following:

- I read the Rules and shall fully comply.
- I wish to submit my Entry for the Contest. If I am a student, I understand that this Contest is a voluntary extra-curricular activity.
- My Entry fully complies with the Rules and meets the requirements and guidelines stated in the Rules.
- I am the sole creator and author of my Entry.
- My Entry is a completely original work of my own and has not been copied, modified, or derived from any other source.
- My Entry is not obscene or libelous and is not a knowing violation of the rights of others.
- My Entry does not violate or infringe upon the rights of any third party, including but not limited to rights of publicity and/or intellectual property rights such as trademarks and/or copyrights.
- If my Entry is selected as the winning Entry (for the applicable FLVS school), then I hereby assign and transfer all of my right, title, and interest in and to the Entry to FLVS, including but not limited to any and all accrued causes of action and goodwill therein (the "Assignment").
- I waive all moral rights and rights of attribution in and to the Entry.
- As the owner of the Entry, I understand and agree that FLVS may use, publish, modify, change, or display my Entry in any way it sees fit and in any medium it chooses throughout the world.
- I understand and agree that, as the owner of the Entry, FLVS may register my Entry for trademark, service mark, or copyright purposes, and/or transfer it to a third party.
- I agree to complete, sign, and execute any other documents reasonably requested by FLVS in furtherance of the Contest, Rules, and/or Assignment at no cost to FLVS.
- I grant FLVS the irrevocable right to use my personal identifying information, including but not limited to my name, likeness, signature, persona, stage name, picture, sound, and/or photograph, throughout the world for promotional purposes in connection with the Assignment, Contest and my Entry, including but not limited to for advertising,

promotion, merchandise, publications, books, pictures, photos, video recordings, audio recordings, digital images, statements, and/or any other form of media.

- I understand that I will not receive any money, payment, royalties, or compensation of any kind from FLVS for my agreement to these Rules, the Assignment, my Entry, and/or for all the rights to the Entry unless my Entry is selected as the winning Entry as detailed herein. If my Entry is selected as the winning Entry, I understand that I will be eligible to receive the Contest prize listed above.
- I agree that being considered to win one of the Contest prizes is sufficient consideration for my compliance with the Rules, entering this Contest, the Assignment, and my agreement to all of the terms herein. If my Entry is selected as the winning Entry, then I agree that my receipt of the Contest prize is sufficient consideration for Assignment of my Entry to FLVS and for my execution of additional documents reasonably required by FLVS for my assignment of my Entry to FLVS for FLVS's use of my Entry as described in these Rules.
- I understand that the Contest may be terminated by FLVS at its sole and complete discretion.
- I understand that my Entry may be disqualified by FLVS pursuant to the Rules.
- There are no agreements that might conflict with this Contest, the Assignment, and/or the Rules. I have the right and authority to enter this Contest, agree to the Rules, and execute the Assignment.
- I agree to defend, indemnify, and hold FLVS harmless against any claim, demand, fine, penalty, judgment, loss, expense, or liability that may be made against or incurred by FLVS by reason of the failure and/or falsity of any of the representations and warranties made by me upon my submission of my Entry, including, but not limited to, all costs, expenses, and legal fees (including but not limited to attorneys' fees and costs).
- I understand and agree that this Agreement shall be binding on my successors, heirs, assigns, and representatives, including but not limited to my parent(s) and legal guardian(s) if I am under the age of eighteen.
- I understand and agree that FLVS may assign any of the rights granted to it in this Contest at its sole and complete discretion.

8. Questions and Additional Information:

For questions or additional information regarding the Contest, please contact socialmedia@flvs.net.