

# FLVS PROFESSIONAL DEVELOPMENT CATALOG

TEACHING ONLINE  
TEACHING WITH TECHNOLOGY  
LITERACY & COMMUNICATION  
LEARNING THEORY  
LEADERSHIP & CUSTOMER SERVICE



Florida  
**VirtualSchool**

[www.FLVS.net](http://www.FLVS.net)

## FLVS PROFESSIONAL DEVELOPMENT

Florida Virtual School® is dedicated to the improvement of educational experiences and online learning opportunities. FLVS® serves educational professionals—as well as students—within the state of Florida, across the country, and around the globe. To assist students, teachers, and administrators, **FLVS Professional Development** courses are specifically designed for literacy, Response to Intervention (RTI), student motivation, and school leadership, in addition to online teaching and learning. Each of the course offerings are aligned to assurances outlined by the American Recovery and Reinvestment Act matching Race-to-the-Top requirements.

FLVS is committed to developing flexible professional development options to meet various needs. Courses are available as online webinars or face-to-face workshop presentations and can be customized! **FLVS Professional Development** is available year-round and can be scheduled on demand.

**FLVS Professional Development** offers certification for successful completion of the course series. For example, Online Teaching 101, 102, and 103 completed successfully earns the participant certification in effective online teaching strategies. Packages can be created to meet unique teacher, school, and/or district needs.

## CUSTOM PROFESSIONAL DEVELOPMENT

Florida Virtual School can convert face-to-face training into web-delivered content through the **Custom Professional Development** service. The FLVS Professional Learning team combines strong project management and instructional design models to create web-based professional development opportunities. The design and creation of web-based professional development opportunities utilize sound pedagogy and adult learning theory and adheres to the A.D.D.I.E. Instructional Design Model which incorporates the areas of analysis, design, development, implementation, and evaluation.

FLVS is a recognized leader in virtual education with numerous awards and recognitions with such accolades as “Top Tech Trend for the Education Technology Industry,” by *Technology and Learning Magazine* for professional learning/development programs. FLVS has converted trainings for Southern Regional Education Board (SREB), University of Central Florida (UCF), and the Schlechty Center.

# TABLE OF CONTENTS

## FLVS PROFESSIONAL DEVELOPMENT COURSE OFFERINGS

### TEACHING ONLINE

Online Teaching 101*	TO 1	●
Online Teaching 102*	TO 1	●
Online Teaching 103*	TO 2	●

\* An FLVS Teaching Certificate is awarded upon completion

How to Have an Awesome Discussion Area	TO 2	● ●
Fun Feedback	TO 3	● ●
Academic Integrity	TO 3	●
Creative Signature Blocks	TO 3	●
Collaboration – <i>Four-Part Series</i>	TO 3	● ●

### TEACHING WITH TECHNOLOGY

Creating Video Tutorials and Flash Cards	TWT 1	● ●
Podcasting and Blogging Basics	TWT 1	●
Creating Great Slide Shows and Tutorials to Enhance Your Classroom	TWT 1	● ●
Using VoiceThread to Promote Collaboration	TWT 1	● ●
Smart Podcasting	TWT 2	● ●
Web 2.0 Tools – <i>Four-Part Series</i>	TWT 2	● ●

#### RttT / SIG ASSURANCES COVERED

- Great Teachers and Leaders
- College and Career Readiness
- Turning Around the Lowest Performing Schools
- Data Information Systems to Inform Instruction



# TABLE OF CONTENTS

## FLVS PROFESSIONAL DEVELOPMENT COURSE OFFERINGS

### LITERACY & COMMUNICATION

Virtual Response to Students.....	LC 1	●	●	
Kindergarten Through Grade 12 Intervention Workshop.....	LC 1	●	●	
Motivating Students to Read.....	LC 1	●	●	
Unlocking Vocabulary for Struggling Readers and English Language Learners.....	LC 1	●	●	
Active Reading and Action Research.....	LC 2	●	●	
Vocabulicious.....	LC 2	●	●	
Identifying Struggling Readers.....	LC 2	●	●	
The Writing Process.....	LC 2	●	●	
Sites for Sore Eyes: One-Stop Online Support Center.....	LC 3	●	●	●
Infusing Literacy into Your Feedback.....	LC 3	●	●	
Literacy Strategies to Improve Student Submissions.....	LC 3	●	●	
Literacy Strategies in the Math Classroom.....	LC 3	●	●	
Grammar Bites.....	LC 4	●	●	
21st Century Skills: Letter Writing.....	LC 4	●	●	
Empowering Your Literacy Knowledge Across the Content Areas.....	LC 4	●	●	
The Art of Online Course Design: Integrating Literacy.....	LC 4	●	●	
Web 2.0 Tools for the Literacy Enthusiast.....	LC 5	●	●	
Literacy Talk & Media Literacies: Building Literacy in the Online Learning Environment.....	LC 5	●	●	
Creating Your Own Literacy Peer Coaching Program.....	LC 5	●	●	
Creating a Peer Coaching Program.....	LC 6	●	●	
Cultural Awareness: Do's and Taboos for Communicating with Parents and Students.....	LC 6	●	●	

#### RtT / SIG ASSURANCES COVERED

- Great Teachers and Leaders
- Turning Around the Lowest Performing Schools
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# TABLE OF CONTENTS

## FLVS PROFESSIONAL DEVELOPMENT COURSE OFFERINGS

### LEARNING THEORY

Understanding Online Pedagogy.....	LT 1	● ●
21st Century Skills – <i>Four-Part Series</i> .....	LT 1	● ●
Exploring the Common Core State Standards – <i>Three-Part Series</i> .....	LT 1	● ●

### LEADERSHIP & CUSTOMER SERVICE

Book Study: <i>How Can I Fix It?</i> by Larry Cuban.....	LCS 1	●
Book Study: <i>The Influencer</i> by Patterson, Grenny, Maxfield, McMillan and Switzler.....	LCS 1	●
Book Study: <i>Working on the Work</i> by Phillip C. Schlechty.....	LCS 1	●
Book Study: <i>Strengths Finder 2.0</i> by Tom Rath.....	LCS 1	●
Book Study: <i>Go Put Your Strengths to Work</i> by Marcus Buckingham.....	LCS 2	●
Book Study: <i>Who Moved My Cheese?</i> by Spencer Johnson and Kenneth Blanchard.....	LCS 2	●
Book Study: <i>7 Habits of Highly Effective People</i> by Stephen R. Covey.....	LCS 2	●
Book Study: <i>The Fred Factor</i> by Mark Sanborn.....	LCS 2	●
Book Study: <i>What Got You Here Won't Get You There</i> by Marshall Goldsmith and Mark Reiter.....	LCS 3	●
Book Study: <i>Developing the Leader Within You</i> by John Maxwell.....	LCS 3	●
Book Study: <i>Developing the Leaders Around You</i> by John Maxwell.....	LCS 3	●
Book Study: <i>You Don't Need a Title to Be a Leader</i> by Mark Sanborn.....	LCS 4	●
Book Study: <i>Raving Fans</i> by Ken Blanchard and Sheldon Bowles.....	LCS 4	●
Time Management.....	LCS 4	●



## ONLINE TEACHING 101\*

Online Teaching 101 is the place to start. This course provides an introduction to online teaching with engaging, interactive content. Based on proven-through-practice methodology, this course is ideal for any level instructor wanting to learn more about teaching and/or learning in the online world.

### OBJECTIVES:

- Discover the history of online education, online teaching standards and organizations, and the future of online learning
- Review pros and cons of online learning and the challenges and benefits of working from home and organizing a workspace
- Learn secrets to establishing a work/life balance, managing tasks, and planning and prioritizing
- Explore best practices for welcoming students into the course and for personalizing an online classroom
- Take away great tips for communicating via phone, writing emails, and using proper netiquette
- Learn how to create timely, personal, and specific feedback that will motivate students

### RttT / SIG ASSURANCES:

- Great Teachers and Leaders

**AUDIENCE:** Teachers

**TIME:** 30 hours (8 weeks)

## ONLINE TEACHING 102\*

Are you an online teacher looking to improve your work and the work of your students? Online Teaching 102 explores several terrific topics to keep you at the top of your game. From academic integrity to motivation, from creating Online Communities to employing Web 2.0 tools, this course encourages continued growth in best practices and technology for educators.

### OBJECTIVES:

- Encourage academic integrity in the online environment by educating and utilizing stakeholders, knowing your students, and employing monitoring tools
- Explore motivational theories and strategies for students, and evaluate motivational techniques
- Discover how to create an Online Community with book clubs and book talks, student clubs and activities, blogs, discussion groups, social networks, and more
- Gain experience with Web 2.0 Tools that add audio and video to class activities and student submissions, and receive tips on tried and true tech tools and free resources for instructors

### RttT / SIG ASSURANCES:

- Great Teachers and Leaders

**AUDIENCE:** Teachers

**TIME:** 30 hours (8 weeks)





## ONLINE TEACHING 103\*

Are you an online teacher ready to take your students to the next level of literary success? Online Teaching 103 includes six interactive modules that explore reading research and provide comprehensive literacy strategies for instructors working with all level students from struggling to advanced readers. Discover best practices, receive literacy-related resources, and gain insight into creating an online environment that is both inviting and engaging.

### OBJECTIVES:

- Explore reading research with an overview of national reading initiatives and the five components of literacy instruction
- Examine specifics on getting to know student readers
- Investigate strategies for helping students activate prior knowledge, preview text, and make predictions
- Review strategies for comprehending text, learning vocabulary, and improving fluency
- Discover best practices in responding to text, discussing concepts, and creating online course environments that are inviting and engaging for student readers
- Synthesize and showcase strategies through a final project and portfolio
- Take away links to literacy-related resources, including literacy strategies and templates; a complete listing of web links used within the course; online and offline literacy resources; and a comprehensive works cited page

### RtT / SIG ASSURANCES:

- Great Teachers and Leaders

**AUDIENCE:** Teachers

**TIME:** 60 hours (16 weeks)

## HOW TO HAVE AN AWESOME DISCUSSION AREA

This session will offer tips, strategies and a classroom walk-through demonstrating how teachers maximize this area of their virtual classroom. The walk-through will illustrate methods for discussion area management along with tips and strategies to maximize student participation. Strategies showcased will include the use of weekly updates, student kudos and creating a course-specific discussion area for additional student support. This session is supported by research outlining the worth and benefits of discussion area use with students. Teachers will leave the session with multiple strategies for immediate implementation.

### OBJECTIVES:

- Learn how to sustain and maximize student participation in online discussion areas
- Experience a classroom walk-through demonstrating successful examples of discussion areas in a virtual classroom
- Explore the use of weekly updates, student kudos, and a course-specific discussion area for additional student support
- Discover research outlining the benefits of discussion areas
- Leave with multiple strategies for immediate implementation
- Develop and improve 21st Century Skills: Teamwork/Collaboration

### RtT / SIG ASSURANCES:

- Great Teachers and Leaders
- Turning Around the Lowest Performing Schools

**AUDIENCE:** Teachers

**TIME:** 1 hour



## FUN FEEDBACK

Learn how to make your feedback on assignments fun and engaging for students. See how quality, meaningful feedback will motivate your students and impact their mastery of course content.

### OBJECTIVES:

- Create feedback that engages and inspires students
- Ensure feedback is both meaningful and motivational

### RttT / SIG ASSURANCES:

- Great Teachers and Leaders
- Turning Around the Lowest Performing Schools

**AUDIENCE:** Teachers

**TIME:** 1 hour

## ACADEMIC INTEGRITY

Did you ever have a feeling something was wrong with a student's work, but were not quite sure? Have you had the feeling that the work a student was turning in wasn't original? Are you unsure what to do in these situations? If the answer to any of these questions is YES, then this is the session for you! You will learn what to listen for in discussion-based assessments, how to look at document properties, and even learn to do some sleuthing of your own. Real situations that may occur in your online course will be discussed.

### OBJECTIVES:

- Learn the secrets of successful discussion-based assessments
- Discover how to locate document properties
- Discover additional tips to help ensure student work is original
- Enhance 21st Century Skills: Ethics and Social Responsibility, Professionalism/Work Ethic, and Teamwork/Collaboration

### RttT / SIG ASSURANCES:

- Great Teachers and Leaders

**AUDIENCE:** Teachers, Coaches, Administrators

**TIME:** 1 hour

## CREATIVE SIGNATURE BLOCKS

Participants will use Microsoft Paint to create a unique signature block for use in email. Make sure to bring a picture, a quote, etc. so that you can create your signature block. Applicable to users of Outlook or comparable email system.

### OBJECTIVES:

- Employ Microsoft Paint to create a unique signature block
- Add photos and quotes to personalize your signature
- Enhance 21st Century Skills: Creativity and Innovation

### RttT / SIG ASSURANCES:

- Great Teachers and Leaders

**AUDIENCE:** Teachers, Coaches, Administrators, Curriculum Specialists

**TIME:** 1 hour

## COLLABORATION – FOUR-PART SERIES

What does a virtual collaborative look like? What doesn't it look like? Find out in this four-part session which provides insight into all aspects of online collaboration. Examine how to communicate expectations with students and parents. Discover tips to help students build collaborative teams. Explore best practices and take away samples of student work and teacher emails. The sessions focus on Synchronous and Asynchronous collaboration, sharing multiple Web 2.0 tools to help facilitate both. Discuss strategies for dealing with challenging situations and for assessing collaborative work.

### OBJECTIVES:

- Gain insight into all aspects of online collaboration
- Examine how to communicate expectations with students and parents
- Discover tips to help students build collaborative teams
- Explore best practices and take away samples of student work and teacher emails
- Discover Web 2.0 tools to help facilitate Synchronous and Asynchronous collaboration
- Discuss strategies for dealing with challenging situations and for assessing collaborative work

### RttT / SIG ASSURANCES:

- Great Teachers and Leaders
- Turning Around the Lowest Performing Schools

**AUDIENCE:** Teachers, Coaches

**TIME:** Four 1-hour sessions



## CREATING VIDEO TUTORIALS AND FLASH CARDS

Move your tutorials to the next level. Create video tutorials and flash cards that can be narrated and downloaded to portable devices.

### OBJECTIVES:

- Improve tutorials to maximize student achievement
- Learn to create video tutorials and narrated flash cards that can be downloaded to portable devices
- Enhance 21st Century Skills: Information Technology

### RttT / SIG ASSURANCES:

- Great Teachers and Leaders
- Turning Around the Lowest Performing Schools

**AUDIENCE:** Teachers, Coaches, Administrators, Curriculum Specialists, Support Staff

**TIME:** 1 hour

## PODCASTING AND BLOGGING BASICS

Participants will learn how to create an mp3 file, set up and upload their file to their blog for sharing. Participants will also be introduced to VoiceThread.

### OBJECTIVES:

- Learn the steps for successfully setting up a blog
- Create an mp3 file and upload it to a blog for sharing
- Explore the use of VoiceThread
- Enhance 21st Century Skills: Information Technology

### RttT / SIG ASSURANCES:

- Great Teachers and Leaders

**AUDIENCE:** Teachers, Coaches, Administrators, Curriculum Specialists, Support Staff

**TIME:** 1 hour

## CREATING GREAT SLIDE SHOWS AND TUTORIALS TO ENHANCE YOUR CLASSROOM

In this session you will learn how to create tutorials and slideshows in PowerPoint which can later be turned into video presentations. You will learn to narrate your slides and work with the timeline to make animations fit the narration.

### OBJECTIVES:

- Learn to create tutorials and slideshows in PowerPoint and review steps for converting them into video presentations
- Develop skills for narrating slides and for working with timelines to match animations with narration

### RttT / SIG ASSURANCES:

- Great Teachers and Leaders
- Turning Around the Lowest Performing Schools

**AUDIENCE:** Teachers, Coaches, Administrators, Curriculum Specialists, Support Staff

**TIME:** 1 hour

## USING VOICETHREAD TO PROMOTE COLLABORATION

Participants will learn about the primary features of VoiceThread, and experience the tool as a group through a facilitated VoiceThread session. Comment features, how to create and load a presentation, and how to keep users safe will be discussed.

### OBJECTIVES:

- Learn the primary features of VoiceThread including how to create and load a presentation
- Develop understanding and experience by participating in a facilitated VoiceThread session
- Explore Comment features and gain insight in how to keep users safe
- Enhance 21st Century Skills: Creativity and Innovation

### RttT / SIG ASSURANCES:

- Great Teachers and Leaders
- Turning Around the Lowest Performing Schools

**AUDIENCE:** Teachers, Coaches, Administrators, Curriculum Specialists, Support Staff

**TIME:** 1 hour



## SMART PODCASTING

Need effective feedback with tons of resources but don't have the time to create it all? Explore the world of podcasts and how using material that is already published on the web can enhance your students' experiences in your course and guide them toward better understanding of content.

### OBJECTIVES:

- Create effective feedback with available podcast resources
- Examine how previously published web materials can enhance student experiences and improve understanding of content
- Improve Literacy Skills: Literacy Strategy Implementation

### RttT / SIG ASSURANCES:

- Great Teachers and Leaders
- Turning Around the Lowest Performing Schools

**AUDIENCE:** Teachers, Coaches, Administrators, Curriculum Specialists

**TIME:** 1 hour

## WEB 2.0 TOOLS – FOUR-PART SERIES

Interested in learning more about Web 2.0 Tools? This four part series will provide exposure to 4 tools. Each session will cover three areas of a specific tool. 1.) How to use the tool. 2.) How fellow teachers are currently using the tool. 3.) Time to brainstorm and discuss how/why/when teachers can use the tool and others.

### OBJECTIVES:

- Explore a variety of exciting and innovative Web 2.0 Tools
- Develop experience using tools and gain insight into how fellow teachers are using it
- Enhance 21st Century Skills: Creativity and Innovation, Critical Thinking and Problem Solving, Information Technology, Teamwork/Collaboration

### RttT / SIG ASSURANCES:

- Great Teachers and Leaders
- Turning Around the Lowest Performing Schools

**AUDIENCE:** Teachers, Coaches, Administrators, Curriculum Specialists, Support Staff

**TIME:** Four 1-hour sessions



## VIRTUAL RESPONSE TO STUDENTS

Meeting Individual Needs and Responding Creatively! This session will engage participants in learning multimedia tools that will be integrated into literacy practices and respond to students' needs. We will look at RTI tiers and how it may appear across each discipline, address a literacy strategy, and then show a multimedia tool that can be used independently by students or with teacher support. Participants will leave with applications they can use immediately to meet diverse learners, assist student's motivation to learn, and enhance methods to support instruction.

### OBJECTIVES:

- Showcase literacy strategies and the use of technology in the classroom to facilitate effective RTI
- Provide practical content based literacy strategies for student success
- Showcase technology as a way to motivate and facilitate learning for the diverse student

### RttT / SIG ASSURANCES:

- Great Teachers and Leaders
- Turning Around the Lowest Performing Schools

**AUDIENCE:** Teachers, Coaches, Administrators, Curriculum Specialists, Support Staff

**TIME:** 1 hour

## KINDERGARTEN THROUGH GRADE 12 INTERVENTION WORKSHOP

This 3-tiered workshop will explore interventions and explain how to make them applicable to the 21st century learner. Utilizing the core curriculum established at your site, you will begin crafting already implemented lessons to better meet the needs of your students with addressing the National Reading Panels 6 Literacy Constructs, critical thinking, and web tools.

### OBJECTIVES:

- Define Intervention at your site and utilize core curriculum
- Craft lessons that will enhance all learners' ability to be critical thinkers by sustaining and expanding their reading abilities to interact with text and web tools

### RttT / SIG ASSURANCES:

- Great Teachers and Leaders
- Turning Around the Lowest Performing Schools

**AUDIENCE:** Teachers, Coaches, Administrators, Curriculum Specialists, Support Staff

**TIME:** 1 hour

## MOTIVATING STUDENTS TO READ

Do you have students that tell you they don't like to read? Have you heard that reading is boring? This session will show ways to motivate 21st century readers. Apply methods like: Kyleene Beers' "book by book", Marzano's "highly engaged methods" to improve motivation. Connect students to a variety of genres and authors by tapping into their interests. If you love to read and want to share your passion with students, this session is for you.

### OBJECTIVES:

- Explore ways to get online students excited about reading
- Learn Kyleene Beers' "book by book" method of motivation
- Connect students to a variety of genres and authors by tapping into their interests
- Improve Literacy Skills: Literacy Strategy Implementation

### RttT / SIG ASSURANCES:

- Great Teachers and Leaders
- Turning Around the Lowest Performing Schools

**AUDIENCE:** Teachers, Coaches

**TIME:** 1 hour

## UNLOCKING VOCABULARY FOR STRUGGLING READERS AND ENGLISH LANGUAGE LEARNERS

Do you ever worry about whether your students are mastering the content effectively - or wonder if they struggle too much with reading the required material? Unfamiliar vocabulary is difficult for all students but can be especially challenging for students whose first language is not English and for struggling readers as well. Come learn about some vocabulary strategies that work especially well with these students and find yourself equipped with new tools to increase the success of all students in your course.

### OBJECTIVES:

- Explore vocabulary strategies to support struggling readers and English Language Learners
- Equip yourself with new tools to increase the success of all students in your class
- Improve Literacy Skills: Reading Intervention

### RttT / SIG ASSURANCES:

- Great Teachers and Leaders
- Turning Around the Lowest Performing Schools

**AUDIENCE:** Teachers, Coaches

**TIME:** 1 hour

## ACTIVE READING AND ACTION RESEARCH

Increase student success in your course with guided reading and audio support. Come to this session to see active reading strategies explained and modeled. Learn to collect qualitative and quantitative data to support your results.

### OBJECTIVES:

- Increase student success with guided reading and audio support
- Observe active reading strategies explained and modeled
- Learn to collect qualitative and quantitative data to support your results
- Improve Literacy Skills: Reading Intervention

### RttT / SIG ASSURANCES:

- Great Teachers and Leaders
- Turning Around the Lowest Performing Schools

**AUDIENCE:** Teachers, Coaches

**TIME:** 1 hour

## VOCABULICIOUS

Ever wonder how to help your students with vocabulary in fun and meaningful ways? Join us for an interactive session where we explore how to bring words to life and make them delicious for the students in your class.

### OBJECTIVES:

- Expand understanding of how students learn vocabulary
- Develop enjoyable and effective strategies for teaching vocabulary to students
- Improve Literacy Skills: Literacy Strategy Implementation

### RttT / SIG ASSURANCES:

- Great Teachers and Leaders
- Turning Around the Lowest Performing Schools

**AUDIENCE:** Teachers, Coaches

**TIME:** 1 hour

## IDENTIFYING STRUGGLING READERS

Do you have students who are behind pace and/or struggling with their work and you think it may be a reading issue? Would you like to uncover the various indicators to look for? This session provides participants with clues to determine if a student could be struggling due to reading issues. What to look for in their speaking and writing will be discussed, and student samples will be shared.

### OBJECTIVES:

- Discover techniques to help identify struggling readers
- Review indicators found within students' speaking and writing
- Explore student samples for practice and clarification
- Improve Literacy Skills: Literacy Strategy Implementation

### RttT / SIG ASSURANCES:

- Great Teachers and Leaders
- Turning Around the Lowest Performing Schools

**AUDIENCE:** Teachers, Coaches

**TIME:** 1 hour

## THE WRITING PROCESS

This session will focus on the student's development of the writing process including the Traits Rubrics (customized to your needs) of writing, support and development of ideas, and interpreting teacher feedback and data. Upon completion, you will be able to use this Elluminate presentation with your own students to increase their understanding and writing ability. This session is applicable to all types of writing and all content areas.

### OBJECTIVES:

- Increase student understanding and writing ability
- Explore and develop various writing strategies
- Employ strategies in any content area
- Improve Literacy Skills: Literacy Strategy Implementation

### RttT / SIG ASSURANCES:

- Great Teachers and Leaders
- Turning Around the Lowest Performing Schools

**AUDIENCE:** Teachers, Coaches

**TIME:** 1 hour





## SITES FOR SORE EYES: ONE-STOP ONLINE SUPPORT CENTER

Have you heard? FLVS has its very own library and the internet is your passport to untold treasures stored right here! Learn more about tools to support instruction...Virtual Library, Literacy Instructional Support Center, & Student Support Center.

### OBJECTIVES:

- Learn how to navigate through the FLVS Virtual Library
- Explore a variety of helpful online resources
- Discover ways to contribute to expanding this site
- Improve Literacy Skills: Literacy Strategy Implementation

### RttT / SIG ASSURANCES:

- Great Teachers and Leaders
- College and Career Readiness
- Turning Around the Lowest Performing Schools

**AUDIENCE:** Teachers, Coaches, Administrators, Curriculum Specialists, Support Staff

**TIME:** 1 hour

## INFUSING LITERACY INTO YOUR FEEDBACK

Could your feedback use some spiffing up? Could a few key responses to student work increase their involvement and comprehension of the subject? Come learn how literacy can enhance your feedback, deepen your students' level of content knowledge, and reach them at their ability level.

### OBJECTIVES:

- Explore how key responses to student work can increase involvement and comprehension of your subject
- Discover how literacy can enhance student feedback
- Learn how to deepen students' level of content knowledge and reach them at their ability level
- Improve Literacy Skills: Literacy Strategy Implementation

### RttT / SIG ASSURANCES:

- Great Teachers and Leaders
- Turning Around the Lowest Performing Schools

**AUDIENCE:** Teachers

**TIME:** 1 hour

## LITERACY STRATEGIES TO IMPROVE STUDENT SUBMISSIONS

Do your students flounder in certain areas of your course? Wish you had the ability to magically enlighten students on what to submit for an intended assignment? Join this session to explore ways to improve student submissions.

### OBJECTIVES:

- Develop techniques to enlighten students on fully understanding assignments
- Explore ways to improve student submissions
- Improve Literacy Skills: Literacy Strategy Implementation

### RttT / SIG ASSURANCES:

- Great Teachers and Leaders
- Turning Around the Lowest Performing Schools

**AUDIENCE:** Teachers

**TIME:** 1 hour

## LITERACY STRATEGIES IN THE MATH CLASSROOM

How can math teachers help their students become better readers? This session will link active reading to active problem solving. Participants will practice vocabulary and comprehension strategies to help students learn and apply math concepts. Take away strategies to use with students now!

### OBJECTIVES:

- Discover how math teachers can help students become better readers
- Link active reading to active problem solving
- Practice vocabulary and comprehension strategies to help students learn and apply math concepts
- Leave with ideas to immediately implement with your students
- Improve Literacy Skills: Literacy Strategy Implementation

### RttT / SIG ASSURANCES:

- Great Teachers and Leaders
- Turning Around the Lowest Performing Schools

**AUDIENCE:** Teachers

**TIME:** 1 hour

## GRAMMAR BITES

Learn grammar secrets and “tricks” from accomplished English teachers. They will share common usage mistakes and how to fix them, editing grammar with students, websites for grammar practice, how to contend with “text talk,” and much more!

### OBJECTIVES:

- Learn grammar secrets and “tricks” from accomplished English teachers
- Review common usage mistakes and how to fix them
- Explore the use of online tools for editing grammar with students, websites for grammar practice, and how to contend with “text talk”
- Improve Literacy Skills: Literacy Strategy Implementation

### RttT / SIG ASSURANCES:

- Great Teachers and Leaders
- Turning Around the Lowest Performing Schools

**AUDIENCE:** Teachers, Coaches, Administrators, Curriculum Specialists, Support Staff

**TIME:** 1 hour

## 21ST CENTURY SKILLS: LETTER WRITING

Do your students lack the practical skills necessary for letter writing? Join this session for laughing, thinking, and reflecting on the best ways to help students develop these 21st century skills in our electronic world of instant messaging, texting, emails, and non-traditional writing.

### OBJECTIVES:

- Review letter writing rules and techniques
- Reflect on the best ways to help students develop these 21st century skills in our electronic world of IM, emails, and non-traditional writing
- Improve Literacy Skills: Literacy Strategy Implementation

### RttT / SIG ASSURANCES:

- Great Teachers and Leaders
- Turning Around the Lowest Performing Schools

**AUDIENCE:** Teachers

**TIME:** 1 hour

## EMPOWERING YOUR LITERACY KNOWLEDGE ACROSS THE CONTENT AREAS

Come learn from our literacy professionals and classroom teachers how to integrate literacy in your content area. Empower teachers and students with proven literacy strategies that can focus in on comprehension of course material. This session will provide useful tips, tools, strategies and practices to use with your students.

### OBJECTIVES:

- Increase student comprehension
- Explore and develop various comprehension strategies
- Employ strategies in any content area
- Improve Literacy Skills: Literacy Strategy Implementation

### RttT / SIG ASSURANCES:

- Great Teachers and Leaders
- Turning Around the Lowest Performing Schools

**AUDIENCE:** Teachers, Coaches, Administrators, Curriculum Specialists, Support Staff

**TIME:** 1 hour

## THE ART OF ONLINE COURSE DESIGN: INTEGRATING LITERACY

This session will delve into the aspects that impact reading comprehension in online course design. Learn design techniques that will support students' vocabulary acquisition, comprehension and fluency. View the tools and text features that can make all the difference in improving student comprehension of course content. Leave the session with new tools and tips for online course development!

### OBJECTIVES:

- Discover the impact course design has on student comprehension
- Learn design techniques to use in online course development
- Explore tools and features to improve student experience
- Improve Literacy Skills: Literacy Strategy Implementation

### RttT / SIG ASSURANCES:

- Great Teachers and Leaders
- Turning Around the Lowest Performing Schools

**AUDIENCE:** Coaches, Administrators, Curriculum Specialists

**TIME:** 1 hour



## WEB 2.0 TOOLS FOR THE LITERACY ENTHUSIAST

Join us as we introduce participants to unique and exciting tools to use for literacy remediation and enrichment. This session will focus on Vocabulary Building, Comprehension and Enrichment/Enhancements. You will come away with increased knowledge of new resources to assist your students in their goals for success.

### OBJECTIVES:

- Increase student comprehension
- Explore and develop various Web 2.0 Tools for reading comprehension
- Employ Web 2.0 Tools in any content area
- Improve Literacy Skills: Literacy Strategy Implementation

### RttT / SIG ASSURANCES:

- Great Teachers and Leaders
- Turning Around the Lowest Performing Schools

**AUDIENCE:** Teachers, Coaches, Administrators, Curriculum Specialists, Support Staff

**TIME:** 1 hour

## LITERACY TALK & MEDIA LITERACIES: BUILDING LITERACY IN THE ONLINE LEARNING ENVIRONMENT

Do you work with a middle or high school-aged child taking online courses? Then this session is for you! Come join our literacy professionals explain the what's and how's of becoming a better reader in the online environment. The session will explore the ways to improve student literacy and the many, many resources available to help your children succeed in online education.

### OBJECTIVES:

- Explore ways students get involved in literacy in the online environment
- Learn how parents can help students be successful in online courses
- Explore strategies and resources to improve comprehension
- Improve Literacy Skills: Literacy Strategy Implementation

### RttT / SIG ASSURANCES:

- Great Teachers and Leaders
- Turning Around the Lowest Performing Schools

**AUDIENCE:** Teachers, Coaches, Counselors, Administrators, Curriculum Specialists

**TIME:** 1 hour

## CREATING YOUR OWN LITERACY PEER COACHING PROGRAM

Looking for a way to build literacy knowledge integrated into the virtual world? Want to learn how to help your colleagues and/or faculty collaborate with peers to create and implement literacy practices today? Then this is an initiative for you! Learn how to start a peer coaching group that focuses on the three "R's" (Read, Reflect, Relate) to create your own literacy peer coaching program. Participants will hear how FLVS started this program and developed it into the successful literacy PD opportunity it is today!

### OBJECTIVES:

- Learn about the FLVS Literacy Peer Coaching Program
- Explore the ways you can implement a Literacy Peer Coaching Program in your own school
- Enhance 21st Century Skills: Creativity and innovation
- Develop and improve 21st Century Skills: Teamwork/Collaboration
- Improve Literacy Skills: Literacy Strategy Implementation

### RttT / SIG ASSURANCES:

- Great Teachers and Leaders
- Turning Around the Lowest Performing Schools

**AUDIENCE:** Coaches, Administrators, Curriculum Specialists

**TIME:** 1 hour

## CREATING A PEER COACHING PROGRAM

The Purpose of Peer Coaching is to foster opportunities for teachers to share, learn and apply effective strategies to positively impact student achievement. Participants will hear how FLVS started this program and developed it into the successful professional learning opportunity it is today! You will be provided with sample timelines, guidelines, pre and post observation forms, information on how to facilitate collaborative cohorts, recommended tools for collaboration and much more.

### OBJECTIVES:

- Gain opportunities to share, learn and apply effective strategies to positively impact Student Achievement
- Discover how FLVS developed its Peer Coaching Program into a successful professional learning opportunity
- Receive and review sample timelines, guidelines, pre and post observation forms, information on how to facilitate collaborative cohorts, recommended tools for collaboration, and much more

### RttT / SIG ASSURANCES:

- Great Teachers and Leaders
- Turning Around the Lowest Performing Schools

**AUDIENCE:** Teachers, Coaches

**TIME:** 2 hour session

## CULTURAL AWARENESS: DO'S AND TABOOS FOR COMMUNICATING WITH PARENTS AND STUDENTS

Do you have students who are not communicating with you? Do you think that cultural differences may be causing this breakdown in communication? This session will show you how to bridge that cultural gap and improve communication with students and parents. You will learn the various cultural indicators that might cause problems and learn how culturally savvy you are. Practical ideas to clarify communications between you and your students will also be provided.

### OBJECTIVES:

- Bridge that cultural gap and improve communication with students and parents
- Learn the various cultural indicators that might cause problems and discover how culturally savvy you are
- Explore practical ideas to clarify communications between you and your students
- Improve Literacy Skills: Literacy Strategy Implementation

### RttT / SIG ASSURANCES:

- Great Teachers and Leaders
- Turning Around the Lowest Performing Schools

**AUDIENCE:** Teachers, Coaches, Administrators, Curriculum Specialists, Support Staff

**TIME:** 1 hour





## UNDERSTANDING ONLINE PEDAGOGY

Are you interested in improving your online content or teaching? This session will cover the following: Curriculum Theory - the things we know about how kids learn, the principles and models that guide teaching and learning; Pedagogy - How teaching and learning are facilitated, the implementation; and Design - How the content is presented, with technology as the vehicle.

### OBJECTIVES:

- Establish an understanding of Curriculum Design and Pedagogies that drive personalized student learning and achievement
- Discover learning opportunities and tools to become an expert in curriculum and assessment design for the 21st century
- Gain insight to successfully build learning objects and design learning experiences that meet the needs of each student

### RttT / SIG ASSURANCES:

- Great Teachers and Leaders
- Turning Around the Lowest Performing Schools

**AUDIENCE:** Online Teachers, Coaches, Administrators, Curriculum Specialists, Support Staff

**TIME:** 1 hour

## 21<sup>ST</sup> CENTURY SKILLS – FOUR-PART SERIES

This is a four-part series about 21st century skills. The training will provide a basic understanding of 21st century skills in teaching and learning. It will build awareness regarding why these skills are important. The session will also communicate how these skills are being woven into the professional culture and practice of educators.

### OBJECTIVES:

- Establish a basic understanding of 21st century skills teaching and learning
- Develop an awareness regarding why these skills are important
- Explore how these skills are being woven into the professional culture and practice of educators
- Enhance 21st Century Skills: Leadership

### RttT / SIG ASSURANCES:

- Great Teachers and Leaders
- College and Career Readiness
- Turning Around the Lowest Performing Schools

**AUDIENCE:** Online Teachers, Coaches, Administrators, Curriculum Specialists, Support Staff

**TIME:** 5 hours: Four 75-minute sessions

## EXPLORING THE COMMON CORE STATE STANDARDS – THREE-PART SERIES

This 3-session series explores multiple facets of the Common Core State Standards Initiative. Learn the basics and beliefs behind the movement, get updates on the progress, and review steps you can take to prepare for change. The series includes an introductory overview session followed by two sessions focused on specific subject areas, one covering the Common Core Standards for English Language Arts; the other exploring the Common Core Standards for Mathematics.

### OBJECTIVES:

- Explore multiple facets of the Common Core State Standards Initiative
- Learn the basics and beliefs behind the movement
- Receive updates on the progress
- Review steps to prepare for change
- Identify important features in the Common Core Standards for English Language Arts and Mathematics

### RttT / SIG ASSURANCES:

- Great Teachers and Leaders
- Turning Around the Lowest Performing Schools

**AUDIENCE:** Teachers, Coaches, Counselors, Administrators, Curriculum Specialists

**TIME:** Three 1-hour sessions



### **BOOK STUDY: HOW CAN I FIX IT?** BY LARRY CUBAN

Participants will read the book and discuss thoughts and ideas, create action plans, implement these plans, and then share areas of implementation with the group.

**OBJECTIVES:**

- Delve deeper into the book and identify essential leadership principles contained within the text
- Create and implement action plans
- Share with the group areas of implementation to evaluate success
- Enhance 21st Century Skills: Leadership

**RttT / SIG ASSURANCES:**

- Great Teachers and Leaders

**AUDIENCE:** Teachers, Coaches, Administrators, Curriculum Specialists, Support Staff

**TIME:** 6 Hours: Two 1-hour sessions plus reading time

### **BOOK STUDY: THE INFLUENCER** BY PATTERSON, GRENNY, MAXFIELD, MCMILLAN AND SWITZLER

In this book study, you will learn how to be an influencer. You will discuss topics about how you influence people's behaviors, how to overcome reluctance and resistance, how to harness peer pressure and change the environment.

**OBJECTIVES:**

- Delve deeper into the book and identify essential leadership principles contained within the text
- Discover how you influence people's behaviors
- Learn to overcome reluctance and resistance and to harness peer pressure and change the environment
- Enhance 21st Century Skills: Leadership

**RttT / SIG ASSURANCES:**

- Great Teachers and Leaders

**AUDIENCE:** Teachers, Coaches, Administrators, Curriculum Specialists, Support Staff

**TIME:** 8 Hours: Four 1-hour sessions plus reading

### **BOOK STUDY:** **WORKING ON THE WORK** BY PHILLIP C. SCHLECHTY

Participants will read and discuss the framework that the author describes for designing engaging student work. This class is one of two prerequisites needed to participate in a WOW Design Academy.

**OBJECTIVES:**

- Delve deeper into the book and identify essential leadership principles contained within the text
- Understand the relationship between engaging work for students and the desired results for schools
- Identify the characteristics of engaging work for students
- Learn about School and Classroom Standards and how they lead to implementation of the WOW framework
- Enhance 21st Century Skills: Creativity and Innovation, Critical Thinking and Problem Solving, Oral and Written Communication

**RttT / SIG ASSURANCES:**

- Great Teachers and Leaders

**AUDIENCE:** Teachers, Coaches, Administrators, Curriculum Specialists, Support Staff

**TIME:** 10 Hours: Three 1-hour sessions plus reading

### **BOOK STUDY:** **STRENGTHS FINDER 2.0** BY TOM RATH

Participants will take the strengths assessment, share their strengths with their supervisor, participate in discussion, and determine how their strengths contribute to the organization as a whole.

**OBJECTIVES:**

- Delve deeper into the book and identify essential leadership principles contained within the text
- Complete the strengths assessment, share strengths with peers and/or supervisors
- Participate in discussions to evaluate how strengths contribute to the organization as a whole
- Enhance 21st Century Skills: Leadership

**RttT / SIG ASSURANCES:**

- Great Teachers and Leaders

**AUDIENCE:** Teachers, Coaches, Administrators, Curriculum Specialists, Support Staff

**TIME:** 5 Hours: One 1-hour session plus reading



## **BOOK STUDY: GO PUT YOUR STRENGTHS TO WORK** BY MARCUS BUCKINGHAM

Participants will identify, categorize, and plan key work tasks to focus on strengths. Participants will take part in team discussions and reflect in writing about how the book study impacted their work.

### **OBJECTIVES:**

- Delve deeper into the book and discover essential leadership principles contained within the text
- Identify, categorize, and plan key work tasks to focus on strengths
- Participate in team discussions, reflect, and evaluate
- Enhance 21st Century Skills: Leadership

### **RttT / SIG ASSURANCES:**

- Great Teachers and Leaders

**AUDIENCE:** Teachers, Coaches, Administrators, Curriculum Specialists, Support Staff

**TIME:** 10 Hours: Four 1-hour sessions plus reading

## **BOOK STUDY: WHO MOVED MY CHEESE?** BY SPENCER JOHNSON AND KENNETH BLANCHARD

This session will address change for people moving within the organization. Participants will share experiences in dealing with change in their work and personal lives.

### **OBJECTIVES:**

- Delve deeper into the book and identify essential leadership principles contained within the text
- Participate in discussions with employees who have moved within the organization
- Gain insight from reflections of participants who have dealt with change in their work and personal lives
- Enhance 21st Century Skills: Leadership

### **RttT / SIG ASSURANCES:**

- Great Teachers and Leaders

**AUDIENCE:** Teachers, Coaches, Administrators, Curriculum Specialists, Support Staff

**TIME:** 8 Hours: One 3-hour session plus reading

## **BOOK STUDY: 7 HABITS OF HIGHLY EFFECTIVE PEOPLE** BY STEPHEN R. COVEY

Participants will read the Covey book and participate in various activities focused on the 7 habits.

### **OBJECTIVES:**

- Delve deeper into the book and identify essential leadership principles contained within the text
- Explore the 7 habits and how they can improve your on the job performance
- Gain insight and confidence in moving from dependence, to independence, to interdependence
- Enhance 21st Century Skills: Leadership

### **RttT / SIG ASSURANCES:**

- Great Teachers and Leaders

**AUDIENCE:** Teachers, Coaches, Administrators, Curriculum Specialists, Support Staff

**TIME:** 12 Hours: Five 1-hour sessions plus reading

## **BOOK STUDY: THE FRED FACTOR** BY MARK SANBORN

Relationships are important to team success. Learn how to achieve greater success in dealing with people.

### **OBJECTIVES:**

- Delve deeper into the book and identify essential leadership principles contained within the text
- Discover how relationships impact team success
- Learn to achieve greater success in dealing with people
- Enhance 21st Century Skills: Leadership

### **RttT / SIG ASSURANCES:**

- Great Teachers and Leaders

**AUDIENCE:** Teachers, Coaches, Administrators, Curriculum Specialists, Support Staff

**TIME:** 4 Hours: Two 1-hour sessions plus reading



## **BOOK STUDY: WHAT GOT YOU HERE WON'T GET YOU THERE** BY MARSHALL GOLDSMITH AND MARK REITER

This study will help participants apply knowledge gained to improve leadership skills. Attendees will identify and correct the 20 habits that hold them back, learn techniques for changing for the better, and become more effective leaders.

### **OBJECTIVES:**

- Delve deeper into the book and identify essential leadership principles contained within the text
- Apply knowledge gained to become a more effective leader
- Identify and correct bad habits and learn techniques to change for the better
- Enhance 21st Century Skills: Leadership

### **RttT / SIG ASSURANCES:**

- Great Teachers and Leaders

**AUDIENCE:** Teachers, Coaches, Administrators, Curriculum Specialists, Support Staff

**TIME:** 15 Hours: One 4-hour session plus reading

## **BOOK STUDY: DEVELOPING THE LEADER WITHIN YOU** BY JOHN MAXWELL

In this book study, you will discuss why learning to lead is crucial to your success; what the five levels of Leadership are; how to use 10 basic principles that can help you become a leader; and how to develop your leadership skills. Discuss what you are learning and how you are applying it to your roles today.

### **OBJECTIVES:**

- Delve deeper into the book and identify essential leadership principles contained within the text
- Discover why learning to lead is crucial to your success
- Explore the five levels of Leadership are
- Learn how to use 10 basic principles to help become a leader
- Develop your leadership skills
- Share in discussion of how you are applying what you are learning to your roles today
- Enhance 21st Century Skills: Leadership

### **RttT / SIG ASSURANCES:**

- Great Teachers and Leaders

**AUDIENCE:** Teachers, Coaches, Administrators, Curriculum Specialists, Support Staff

**TIME:** 10 Hours: Five 1-hour sessions plus reading

## **BOOK STUDY: DEVELOPING THE LEADERS AROUND YOU** BY JOHN MAXWELL

Participants will learn ways to identify and train potential leaders. You'll learn how to foster productive team spirit; how to make difficult decisions; what to look for in promising leaders; why it's important for leaders to develop successors; why it's important to develop leaders from within the organization; ways to nurture, encourage, and equip people. Throughout this book study you will have the opportunity to discuss your thoughts and experiences with one another, and most importantly, put the principles you are learning into practice and share how you are applying them.

### **OBJECTIVES:**

- Delve deeper into the book and identify essential leadership principles contained within the text
- Learn to identify and train potential leaders
- Examine ways to foster productive team spirit, to make difficult decisions, and what to look for in promising leaders
- Discover why it's important for leaders to develop successors and why it's important to develop leaders from within the organization
- Explore ways to nurture, encourage, and equip people and share in discussion of how you are applying what you are learning to your roles today
- Enhance 21st Century Skills: Leadership

### **RttT / SIG ASSURANCES:**

- Great Teachers and Leaders

**AUDIENCE:** Administrators, Managers, Others in leadership roles

**TIME:** 10 Hours: Five 1-hour sessions plus reading

## **BOOK STUDY: YOU DON'T NEED A TITLE TO BE A LEADER** BY MARK SANBORN

Participants will read the book and participate in specific discussions focused on the six principles. Participants will be able to identify their strengths and how they might use those strengths to lead others. Participants will be able to make priority decisions about how they spend their time to both use their current strengths and find growth opportunities.

### **OBJECTIVES:**

- Delve deeper into the book and identify essential leadership principles contained within the text
- Participate in discussions focused on the six principles
- Identify strengths and how to use them to lead others
- Make priority time management decisions to capitalize on current strengths and to find growth opportunities
- Enhance 21st Century Skills: Leadership

### **RttT / SIG ASSURANCES:**

- Great Teachers and Leaders

**AUDIENCE:** Teachers, Coaches, Administrators, Curriculum Specialists, Support Staff

**TIME:** 10 Hours: Three 1-hour sessions plus reading

## **BOOK STUDY: RAVING FANS** BY KEN BLANCHARD AND SHELDON BOWLES

Participants will read the book Raving Fans and participate in 3 book talk discussions. At the conclusion they will develop and implement a plan for delivering good customer service.

### **OBJECTIVES:**

- Delve deeper into the book and identify essential consumer service principles contained within the text
- Develop and implement a plan for delivering good customer service
- Enhance 21st Century Skills: Professionalism/Work Ethic

### **RttT / SIG ASSURANCES:**

- Great Teachers and Leaders

**AUDIENCE:** Teachers, Coaches, Administrators, Curriculum Specialists, Support Staff

**TIME:** 8 hours: Three 1-hour sessions plus reading

## **TIME MANAGEMENT**

Participants will take a look at their values, prioritize schedules, and learn strategies to help balance duties and life.

### **OBJECTIVES:**

- Learn to effectively prioritize schedule to complete daily activities more efficiently
- Reflect on values to develop strategies for balancing duties and life
- Enhance 21st Century Skills: Critical Thinking and Problem Solving, Making Appropriate Choices Concerning Health and Wellness

### **RttT / SIG ASSURANCES:**

- Great Teachers and Leaders

**AUDIENCE:** Teachers, Coaches, Administrators, Curriculum Specialists

**TIME:** 1 hour



# ORDER FORM 2011-2012

## FLVS PROFESSIONAL DEVELOPMENT COURSE OFFERINGS

### PERSONAL INFORMATION

FIRST NAME:	
LAST NAME:	
EMAIL:	
PHONE NUMBER:	
MAILING ADDRESS:	
SCHOOL DISTRICT:	
SCHOOL (IF APPLICABLE):	
POSITION TITLE:	
HOW DID YOU HEAR ABOUT US?	

### COURSE SELECTION

#### TEACHING ONLINE

COURSE NAME	NUMBER ATTENDING	COURSE NAME	NUMBER ATTENDING
Online Teaching 101		Fun Feedback	
Online Teaching 102		Academic Integrity	
Online Teaching 103		Creative Signature Blocks	
How to Have an Awesome Discussion Area		Collaboration – <i>Four-Part Series</i>	

#### TEACHING WITH TECHNOLOGY

COURSE NAME	NUMBER ATTENDING	COURSE NAME	NUMBER ATTENDING
Creating Video Tutorials and Flash Cards		Using VoiceThread to Promote Collaboration	
Podcasting and Blogging Basics		Smart Podcasting	
Creating Great Slide Shows and Tutorials to Enhance Your Classroom		Web 2.0 Tools – <i>Four-Part Series</i>	

#### LITERACY AND COMMUNICATION

COURSE NAME	NUMBER ATTENDING	COURSE NAME	NUMBER ATTENDING
Virtual Response to Students		Identifying Struggling Readers	
Kindergarten Through Grade 12 Intervention Workshop		The Writing Process	
Motivating Students to Read		Sites for Sore Eyes: One-Stop Online Support Center	
Unlocking Vocabulary for Struggling Readers and English Language Learners		Infusing Literacy into Your Feedback	
Active Reading and Action Research		Literacy Strategies to Improve Student Submissions	
Vocabulicious		Literacy Strategies in the Math Classroom	

# ORDER FORM 2011-2012

## FLVS PROFESSIONAL DEVELOPMENT COURSE OFFERINGS

### COURSE SELECTION

LITERACY AND COMMUNICATION <i>cont.</i>			
COURSE NAME	NUMBER ATTENDING	COURSE NAME	NUMBER ATTENDING
Grammar Bites		Literacy Talk & Media Literacies: Building Literacy in the Online Learning Environment	
21st Century Skills: Letter Writing		Creating Your Own Literacy Peer Coaching Program	
Empowering Your Literacy Knowledge Across the Content Areas		Creating a Peer Coaching Program	
The Art of Online Course Design: Integrating Literacy		Cultural Awareness: Do's and Taboos for Communicating with Parents and Students	
Web 2.0 Tools for the Literacy Enthusiast			

LEARNING THEORY			
COURSE NAME	NUMBER ATTENDING	COURSE NAME	NUMBER ATTENDING
Understanding Online Pedagogy		Exploring the Common Core State Standards – <i>Three-Part Series</i>	
21st Century Skills – <i>Four-Part Series</i>			

LEADERSHIP & CUSTOMER SERVICE			
COURSE NAME	NUMBER ATTENDING	COURSE NAME	NUMBER ATTENDING
Book Study: <i>How Can I Fix It?</i> by Larry Cuban*		Book Study: <i>The Fred Factor</i> by Mark Sanborn*	
Book Study: <i>The Influencer</i> by Patterson, Grenny, Maxfield, McMillan and Switzler*		Book Study: <i>What Got You Here Won't Get You There</i> by Marshall Goldsmith and Mark Reiter*	
Book Study: <i>Working on the Work</i> by Phillip C. Schlechty*		Book Study: <i>Developing the Leader Within You</i> by John Maxwell*	
Book Study: <i>Strengths Finder 2.0</i> by Tom Rath*		Book Study: <i>Developing the Leaders Around You</i> by John Maxwell*	
Book Study: <i>Go Put Your Strengths to Work</i> by Marcus Buckingham*		Book Study: <i>You Don't Need a Title to Be a Leader</i> by Mark Sanborn*	
Book Study: <i>Who Moved My Cheese?</i> by Spencer Johnson and Kenneth Blanchard*		Book Study: <i>Raving Fans</i> by Ken Blanchard and Sheldon Bowles*	
Book Study: <i>7 Habits of Highly Effective People</i> by Stephen R. Covey*		Time Management*	

\* Book purchased separately; facilitated online sessions; minimum participants required

**For more information or to place your Professional Development order, contact your local District Relations Manager at [support@flvs.net](mailto:support@flvs.net).**

[www.FLVS.net/ProfessionalDevelopment](http://www.FLVS.net/ProfessionalDevelopment)

