

For Immediate Release

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Florida Virtual School® Appoints New President and CEO

Orlando, FL (May 15, 2017) – On Thursday, May 11, 2017, the Florida Virtual School (FLVS) Board of Trustees announced Dr. Jodi Marshall as the new president and CEO of the organization effective July 1, 2017. Ronald Blocker, the current president and CEO who announced his resignation in February, will be working with Marshall for the remainder of the school year to ensure a smooth transition.

“Dr. Marshall has proven to be a visionary leader and an innovator who embodies the values of FLVS,” said Dr. Dhyana Ziegler, Chairwoman of the FLVS Board of Trustees. “Her dedication and passion for education and her commitment to students is what makes Dr. Marshall the strongest and best choice for FLVS. As a scholar and educator knowledgeable about every facet of the organization, Dr. Marshall will be able to continue to drive FLVS forward.”



In 2002, Marshall accepted an adjunct position at FLVS teaching 10th grade English. She soon transitioned full time to FLVS, holding positions such as Course Developer, Literacy Coach and Manager, Instructional Leader/Principal, Director, Vice President of Instruction, and Chief Academic Officer. In 2014, the roles of Chief Academic Officer and Chief Business Development Officer were combined into her most recent position of Executive Vice President, Business & School Solutions.

A graduate from the University of Florida with a Bachelor of Arts degree in English, Marshall obtained a Master’s in English Education from the University of Central Florida. She earned a Ph.D. in Curriculum and Instruction from the University of Miami where she also worked as an adjunct professor teaching undergraduate students. A few years later, she earned an Educational Specialist degree in Educational Leadership. A believer in life-long learning, she will earn her Master’s of Business Administration, specializing in Innovation and Entrepreneurship, this July.

“It is an incredible honor to accept the position of president and CEO of Florida Virtual School, and to continue to make great strides working with students, families, schools, districts and key stakeholders in Florida and throughout the nation,” said Marshall. “To lead an organization that I have loved and served for many years is beyond incredible. I am thrilled to take on this new role and continue to uphold the values and mission that Florida Virtual School has always embodied.”

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“Mr. Blocker has been an outstanding leader for Florida Virtual School,” said Ziegler. “I am honored and proud to have had the opportunity to work with this amazing leader and champion of children. On behalf of the Board of Trustees and the FLVS family, I want to thank him for all that he has done for FLVS, our stakeholders and most importantly, our students.”

To learn more about Florida Virtual School, please visit www.flvs.net.

About Florida Virtual School

[Florida Virtual School](http://www.flvs.net)® (FLVS®) is a fully accredited, statewide public school district offering more than 150 courses to Kindergarten-12 students. Its certified teachers use a variety of personalized instructional programs to create individualized educational plans for every student. Since 1997, FLVS students have successfully completed more than 3.1 million semester enrollments. FLVS also provides its courseware and expertise to online and blended learning programs across the nation. Services include content licensing, FLVS Global School, District Virtual Schools, digital learning labs, and professional development. As a not-for-profit, FLVS reinvests revenue into the development of new educational technologies and the creation of the highest-quality courses, benefiting students in Florida and beyond. To learn more, visit www.flvs.net.

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