

OB DESCRIPTION:	CURRICULUM	Manager
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DEPARTMENT:	Curriculum Product Innovation	REPORTS TO:	Director, Curriculum Management
JOB CLASS:	Curriculum Manager	PAY GRADE:	Curriculum Manager
EXEMPT STATUS:	Exempt	DATE:	11/26/2012

Our Mission is to deliver a high quality, technology-based education that provides the skills and knowledge students need for success.

POSITION GENERAL SUMMARY:

The Curriculum Manager oversees curriculum innovation, planning, and research. The Curriculum Manager oversees subject matter experts in writing and curriculum design, review, and coaching to produce high quality courses and curriculum programs. The Curriculum Manager contributes to the design of curriculum strategies and works with instructional managers and directors to ensure quality curriculum and instruction practices across the organization. The Curriculum Manager ensures the FLVS Symphony of Skills* is infused into FLVS content, as well as any other identified curricular initiatives or programs. The Curriculum Manager plans, organizes, and implements curriculum programs within major organizational policies and processes; acquires resources for appropriate programs; reports progress of major activities to leadership through timely reports, meetings and presentations; monitors program process; and implements evaluation instruments upon program completion.

*With the Prisoners of Time research as a philosophical foundation, the FLVS Symphony of Skills includes Literacy Strategies, 21st Century Skills, Quantum Learning Theories, and WOW Design Qualities specific to the needs of an intended audience.

ESSENTIAL POSITION FUNCTIONS:

- Provide leadership and facilitate collaboration with support staff, instructional personnel, executive leadership and external clients in the areas of curriculum innovation, data analysis and organization-wide training to ensure a general understanding across the organization of curriculum content and the pedagogies at the center of the product line
- Oversee product management which includes managing course catalog and ensuring courses are appropriately created, maintained, and retired in the school management system; keep stakeholders abreast of which courses are being updated and released, and provide answers to the questions from their customers
- Manage the subject matter instructional liaise model, including gathering input after course releases, analyzing data, and providing solutions to course challenges
- Liaise with the Enterprise Project Management Office to ensure that curriculum specialists are successfully working in conjunction with project managers to architect the creation of curriculum products
- Provide supervision, direction and leadership to subject matter experts, curriculum specialists, and curriculum content writers
- Negotiate contracts with professional writing specialists in a variety of subject areas
- Collaborate with the Professional Learning team to assist with the successful planning, development, and delivery of professional development activities related to curriculum programs and initiatives

- Develop content and assessments that meet state and national standards while using sound and accepted curriculum pedagogical practices
- Collaborate with other Curriculum Management and Instructional department team members to seek out and design innovative work for students
- Review course and content data; make recommendations regarding revisions; research new and innovative curriculum practices to incorporate into new and revised courses; recommend new projects to be developed
- Review externally produced content and resources to ensure all internal and external standards are met; work with vendors and curriculum partners to write, design, and/or compile required content
- Maintain up-to-date information about curricular trends and standards by maintaining
 professional memberships, attending conferences, and maintaining regular communication with
 the DOE; prepare presentations as needed to educate others in the organization regarding new
 curricular trends
- Evaluate existing standard operating procedures and implement changes as required; maintain updated library of standard operating procedures for the department
- Manage, control, direct, and supervise assigned direct reports, including general leadership, planning, organizing, and reviewing
- Meet professional obligations through efficient work habits such as, meeting deadlines, honoring schedules, coordinating resources and meetings in an effective and timely manner, and demonstrate respect for others
- All work responsibilities are subject to having performance goals and/or targets established

(These essential functions are not to be construed as a complete statement of all duties performed. Employees will be required to perform other job related duties as required.)

MINIMUM REQUIREMENTS:

Education/Licensure/Certification:

- Bachelor's degree in education, business, or public administration, or equivalent education
- Master's degree, preferred
- Valid Florida Professional Teaching Certificate

Experience:

- Five years' in curriculum development with Bachelor's degree
- Three years' in curriculum development with Master's degree
- Three years' supervisory/management experience, preferred

Knowledge, abilities and skills:

- Knowledge of pedagogy and curriculum development and design
- Strong interpersonal, leadership, and motivational skills
- Knowledge of instructional reading strategies, online instructional design theories, and learning style theories
- Knowledge of implementation of copyright standards
- Knowledge of training best practices and curriculum design principles
- Strong communication and presentation skills
- Ability to work with and through people to establish goals, objectives, and action plans

CORE COMPETENCIES FOR SUCCESS:

COMMUNICATION SKILLS

Clearly and effectively conveys and/or presents information verbally; summarizes what was heard to mitigate miscommunication; Shares ideas and perspectives and encourages others to do the same; Informs others involved in a project of new developments; Disseminates information to other employees, as appropriate; Effectively uses multiple channels to communicate important messages; Keeps supervisor well informed about progress and/or problems in a timely manner; Writes in a clear, concise, organized and convincing way for a variety of target audiences; The written message is consistently error-free; The written message has the desired effect on the target audience

CUSTOMER FOCUS

Prioritizes customers (internal and external) and their needs as primary and is dedicated to meeting their expectations; Develops and maintains customer relationships; builds credibility and trust; Quickly and effectively solves customer problems; Provides prompt, attentive service in a cheerful manner; adapts to changing information, conditions or challenges with a positive attitude; Incorporates customer feedback into delivery of service to provide the best experience possible for the customer; Actively promotes FLVS in community by serving as a FLVS ambassador or volunteer

INTERPERSONAL SKILLS

Relates well with others; Treats others with respect; Shares views in a tactful way; Demonstrates diplomacy by approaching others about sensitive issues in non-threatening ways; Considers and responds appropriately to the needs, feelings and capabilities of others; Fosters an environment conducive to open, transparent communication among all levels and positions; Takes the initiative to get to know internal and external customers

FUNCTIONAL /TECHNICAL EXPERTISE

Has the skills, abilities, knowledge and experience to be successful in functional area of expertise; Dedicates time and energy to keeping abreast of the latest information related to area of expertise and technology; Picks up on technology quickly; Does well in technical courses and seminars; Produces high quality work in organized and timely fashion

MANAGER COMPETENCIES FOR SUCCESS:

COMMAND SKILLS

Relishes leading; Takes unpopular stands if necessary; Encourages direct and tough debate but isn't afraid to end it and move on; Is looked to for direction in a crisis; Faces adversity head on; Energized by tough challenges

CONFLICT MANAGEMENT

Steps up to conflicts, seeing them as opportunities; Reads situations quickly; Good at focused listening; Can hammer out tough agreements and settle disputes equitably; Can find common ground and get cooperation with minimal "noise"

LISTENING

Practices attentive and active listening with all groups/people; Has the patience to hear people out without interruption; Can accurately restate the opinion of others even when he/she disagrees

MANAGING DIVERSITY

Manages all kinds and classes of people equitably; Deals effectively with all races, nationalities, cultures, disabilities, ages and both sexes; Hires variety and diversity without regard to class; Supports equal and fair treatment and opportunity for all

DEVELOPING OTHERS

Provides constructive, concrete, behavioral feedback to others through monthly development discussions; Shares information, resources and suggestions to help others be more successful; Delegates challenging work assignments or responsibilities that will help the abilities and stretch others; Regularly meets with employees to review development needs, career aspirations and progress; Constructs compelling developmental plans and executes them; Creates a climate in which people want to do their best; Is a good judge of talent; After reasonable exposure, can articulate the strengths and limitations of people inside or outside the organization

TIMELY, QUALITY DECISION MAKING

Makes decisions in a timely manner, sometimes with incomplete information and under tight deadlines and pressure; Able to make a quick decision; Makes good decisions based upon a mixture of analysis, wisdom, experience and judgment; Sought out by others for advice and solutions; Most of his/her solutions and suggestions turn out to be correct and accurate when judged over time

PROCESS MANAGEMENT

Good at figuring out the processes necessary to get things done; Knows how to organize people and activities; Understands how to separate and combine tasks into efficient work flow; Can readily see opportunities or synergy and integration; Can simplify complex processes; Gets more out of fewer resources

TEAM BUILDING

Develops networks and builds alliances; Participates in crossfunctional activities to achieve organizational objectives; Focuses time and energy to develop direct report team and peer team; Fosters commitment, team spirit, pride and trust; Recognizes and rewards people for their achievements and contributions to organizational success; Identifies and tackles morale issues; Provides training and development to employees; creates and participates in team building sessions; Empowers others; Makes each individual feel his/her work is important; Invites input from each person and shares ownership and visibility

MANAGING & MEASURING WORK

Clearly assigns responsibility for tasks and decisions; Sets clear objectives and knows what to measure and how to measure them; Monitors process, progress, and results; Designs feedback loops into work; Holds self and others accountable for achieving goals and objectives

COMFORT AROUND HIGHER MANAGEMENT

Deals comfortably with more senior managers; Presents to more senior managers without undue tension and nervousness; Determines the best way to get things done with more senior managers by talking their language and responding to their needs; Crafts approaches to working with more senior managers that are seen as appropriate and positive

MANAGERIAL COURAGE

Doesn't hold back anything that needs to be said; Is not afraid to provide current, direct, and "actionable" positive and corrective feedback to others; Lets people know where they stand; Faces up to people problems on any person or situation quickly and directly

PHYSICAL REQUIREMENTS AND ENVIRONMENTAL CONDITIONS:

- Location: Remote
- Frequency of travel: Occasional travel is required for meetings, trainings and conferences;
 location may vary and may require overnight stays
- Light physical activities and efforts required working in an office environment

(Reasonable accommodations will be made in accordance with existing ADA requirements for otherwise qualified individuals with a disability.)

FLVS does not discriminate in admission or access to, or treatment or employment in its programs and activities on the basis of race, color, religion, age, sex, national origin, marital status, disability, genetic information or any other reason prohibited by law.