



**For Immediate Release**

**Media Contacts:**

Star Kraschinsky, 407-513-3456, [skraschinsky@FLVS.net](mailto:skraschinsky@FLVS.net)

Tania Clow, 407-513-3627, [tclow@flvs.net](mailto:tclow@flvs.net)

## **Florida Virtual School® Offers Professional Development Courses**

**Orlando, FL (Jan. 24, 2012)** – Florida Virtual School (FLVS®) is dedicated to the improvement of educational experiences and online learning opportunities not only for students, but also for educational professionals within Florida, across the country and around the globe. The FLVS Professional Learning Team combines strong project management and instructional design models to create web-based professional development opportunities through the **FLVS Professional Development** courses and through the **Custom Professional Development** service.

To assist students, teachers and administrators, **FLVS Professional Development** courses are specifically designed for literacy, Response to Intervention (RTI), student motivation and school leadership, as well as online teaching and learning. Each of the course offerings is aligned to assurances outlined by the American Recovery and Reinvestment Act matching Race-to-the-Top requirements.

FLVS Professional Development offers certification for successful completion of the course series. Courses are available year round, can be scheduled on demand, are available as online webinars or face-to-face workshop presentations and can be customized. Packages can be created to meet unique teacher, school and/or district needs.

If organizations are looking for an even more customizable solution to meet their needs, FLVS offers **Custom Professional Development**, converting face-to-face training into web-delivered content. The design and creation of web-based professional development opportunities utilize sound pedagogy and adult learning theory and adhere to the Analysis, Design, Development, Implementation and Evaluation (A.D.D.I.E.) Instructional Design Model, which incorporates the areas of analysis, design, development, implementation and evaluation.

FLVS has converted trainings into web-developed content for Southern Regional Education Board (SERB), University of Central Florida and the Schlechty Center.

“FLVS is a recognized leader in virtual education,” stated Felicia Ryerson, chief learning officer for Florida Virtual School. “We are committed to developing flexible, professional development options that meet teachers’ or organizations’ needs.”

-MORE-

For more information about FLVS Professional Development offerings or to view an FLVS Professional Development Course Catalog, visit [www.flvs.net/professionaldevelopment](http://www.flvs.net/professionaldevelopment).

***About Florida Virtual School***

Florida Virtual School (FLVS) is an established leader in developing and providing virtual Kindergarten-12 education solutions to students all over Florida, the United States and the world. A nationally recognized e-Learning model and recipient of numerous awards, FLVS was founded in 1997 and was the country's first, state-wide Internet-based public high school. Today, FLVS serves students in Kindergarten-12th grades and provides a variety of custom solutions for schools and districts to meet student needs.

###