



FOR IMMEDIATE RELEASE

MEDIA CONTACTS:
Star Kraschinsky, 407-513-3456
skraschinsky@flvs.net

Ilene Lieber, 407-513-3606
ilieber@flvs.net

FLORIDA VIRTUAL SCHOOL (FLVS) NAMED CHAMPION AT 6th ANNUAL STERLING CONFERENCE STORYBOARD COMPETITION

Orlando, FL (June 14, 2011) — Florida Virtual School (FLVS) took home the coveted “1st Place” title at the annual Sterling Conference Storyboard Competition held June 2nd in Orlando. The FLVS Team’s storyboard, which depicted a process to validate leading indicators for student learning, was recognized as the finest work in the storyboard competition.

The Sterling Storyboard Competition took place at the 19th Annual Sterling Conference, which offers a unique opportunity for organizations to be recognized and showcase their best practices. The criterion for the storyboard competition follows four primary areas: Project Selection, Root Cause Analysis, Solution Development, and Implementation & Impact.

Florida Virtual School, like its partner public school districts in the state, faces the challenge of knowing which instructional practices have the greatest impact on its student success measures. In their storyboard presentation, FLVS showcased their process for “Validating Leading Indicators (predictors) for Learning Outcomes” through which FLVS can now use to validate instructional practices that serve as predictors for student success.

“We are so thrilled to be chosen as the winner of this year’s Sterling Storyboard Competition with our Validation Process,” said Julie Young, President and CEO of FLVS. “We are applying this process to even more of our instructional practices and 100 plus courses, and we will share it with other school districts and educational entities to help meet our vision of transforming education worldwide.”

FLVS Team members and contributors included Matt Vangalis, Crystal Howard, Kim Poling, Brenda Finora, Matt Olson, Amy Braswell, Brian Marchman, Felicia Ryerson and Kathryn Haber.

###



About Florida Virtual School

Florida Virtual School (FLVS) is an established leader in developing and providing virtual K-12 education solutions to students all over Florida, the U.S. and the world. A nationally recognized e-Learning model and recipient of numerous awards, FLVS was founded in 1997 and was the country's first, state-wide Internet-based public high school. Today, FLVS serves students in grades K-12 and provides a variety of custom solutions for schools and districts to meet student needs.

About the Florida Sterling Council

Established in 1992, the Florida Sterling Council is a public/private not-for-profit corporation supported by the Executive Office of the Governor. Sterling's Annual Conference is exclusively designed to teach participants how to elevate performance and increase productivity. For more information on the awards process, contact Dione Geiger at (850) 922-5316. For other information, visit the website at <http://www.floridasterling.com/>.