



For Immediate Release

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FLORIDA VIRTUAL SCHOOL NAMED AS TOP 100 LEARNING ORGANIZATION IN FIRST ANNUAL AWARDS PROGRAM

Learning! 100 Winners Announced at Recent Enterprise Learning! Summit

Orlando, FL (March 30, 2011) — Elearning! Media Group (EMG), publishers of Elearning! and Government Elearning! magazines, announced Florida Virtual School (FLVS) to be among the Learning! 100 Award recipients. The Learning! 100 Award recognizes 60 corporate and 40 public sector organizations for outstanding learning culture, innovation or collaboration that drives performance. Honorees cut across all industries and organization sizes from 24 to 1.6 million employees.

The Learning! 100 Award program has a solid research-based approach that offers firms a level playing field despite size, and post-awards learning opportunities to improve firm rankings in subsequent years. Learning! 100 applicants were evaluated across three criteria: Aberdeen Group's Best-in-Class Learning & Development assessment, EMG's Learning Culture index, and overall organizational performance. Each submission received a rating for each section and scores were totaled to identify the top 100. The Learning! 100 ranking was determined by overall performance and the impact of their learning leadership.

"The top ranked organizations all drive innovation and learning impact across their industries, nationally and/or globally. For example, Intel's internal training programs are top performers. However, it's their leadership in advancing U.S. innovation and competitive via programs like "Invest in America Alliance," that sets them apart," reports Catherine Upton, Group Publisher, Elearning! Media Group.

"We are thrilled to receive this award in the area of collaboration from Elearning! Media Group," said Julie Young, President/CEO of FLVS. "From our instructional model to our curriculum development, we focus on developing learning paths to help all students succeed, which includes collaboration tools to help prepare students for life after graduation."

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About Florida Virtual School:

Florida Virtual School (www.flvs.net) is an established leader in developing and providing virtual K-12 education solutions to students in Florida, the U.S., and the world. A nationally-recognized e-Learning model and recipient of numerous awards, FLVS was founded in 1997 and was the country's first, state-wide Internet-based public high school. Today, FLVS serves students in grades K-12 and provides a variety of custom solutions for schools and districts to meet student needs.

About Elearning!:

Elearning! and Government Elearning! magazines, e-zines, e-newsletters, Alerts, Websites and Summits are produced by B2B Media Company, LLC. Elearning! magazine is one in the family of 11 media products serving the \$160 billion e-learning market. In combination, these brands reach up to 2 million executives, practitioners and professionals who plan, evaluate or deploy enterprise-wide learning solutions across their organizations. To learn more, visit: www.2elearning.com or www.gov.2elearning.com.