



**FOR IMMEDIATE RELEASE**

**FLVS NEWS CONTACT**

Jodie Pozo-Olano,  
Sequoia PR for FLVS  
(540) 349-2311; [Jodie@sequoiapr.com](mailto:Jodie@sequoiapr.com)

## **Florida Virtual School Wins Multiple Awards for Game-Based Courses**

*SIIA Bestows Two CODiE Awards; IMS Gives FLVS a Gold*

**Orlando, FL (May 27, 2010)** – This week, Florida Virtual School (FLVS), an internationally recognized leader in developing and delivering e-Learning solutions, received three prestigious education industry awards for their innovative, game-based Conspiracy Code courses. The Software & Information Industry Association (SIIA) presented FLVS with two CODiE Awards for Best Reading/English Instructional Solution and Best Social Studies Instruction. FLVS also received a Gold Award for Learning Impact from the IMS Global Learning Consortium for the newly introduced game-based courses.

“We created both of these courses with a keen eye to what excites today’s students,” explained Joy Smith, Chief Development Officer for FLVS. “Conspiracy Code courses channel enthusiasm for gaming into an educational environment where students can gain standards-based knowledge while students are building essential 21<sup>st</sup> Century skills. We are grateful to SIIA and IMS for their recognition and honored to receive both awards.”

FLVS partnered with 360Ed, Inc., a leading education game development company, to create the Conspiracy Code courses. Released in 2009, these new courses are the first in series of online game-based courses to be created by the virtual learning leader.

"Conspiracy Code is a game changer for education. 360Ed is honored to have partnered with FLVS, pioneering exciting new levels of engagement for today's students," said Ben Noel, CEO of 360Ed, Inc.

Originally called the "Excellence in Software Awards," the CODiEs were established in 1986 by the Software Publishers Association (SPA), which preceded SIIA. The program was created to showcase the software and information industry's finest products and services and to honor excellence in corporate achievement and philanthropic efforts. For additional information about the CODiE Awards, visit [www.siaa.net/codies](http://www.siaa.net/codies).

IMS Global Learning is a nonprofit member organization that strives to enable the growth and impact of learning technology in higher education, K-12, and corporate education worldwide. IMS GLC Learning Impact Awards program is a global initiative and conference that recognizes the impact of innovative technology on educational access, affordability, and quality. For more information, visit <http://www.imsglobal.org/articles/feb2010LearningImpact.cfm>

# # #

***About Florida Virtual School***

Florida Virtual School (FLVS) is an established leader in developing and providing virtual K-12 education solutions to students all over Florida, the U.S. and the world. A nationally recognized e-Learning model and recipient of numerous awards, FLVS was founded in 1997 and was the country's first, state-wide Internet-based public high school. Today, FLVS serves students in grades K-12 and provides a variety of custom solutions for schools and districts to meet student needs.