



FLVS Selected as a Finalist for Multiple 2010 CODiE Awards

Conspiracy Code Nominated for Three Educational Category Awards

Orlando, FL (March 4, 2010) - Florida Virtual School (FLVS) announced that its Conspiracy Code courses have been named a finalist in three categories for the Software & Information Industry Association's 25th Annual CODiE awards.

Offering an exciting new approach to online learning, Conspiracy Code was recognized for its innovation and quality in the categories of Best Education Game or Simulation, Best Reading/English Instructional Solution, and Best Social Studies Instructional Solution. FLVS also achieved the distinction of being one of only five companies to have three nominations reach the final stage from an initial pool of more than 785 nominations submitted by 374 companies. One hundred eighty-eight products from 136 companies were selected as finalists.

"We are committed to providing high quality, technology-based education incorporating our recognized e-Learning model. Conspiracy Code courses, selected from entries all over the world, are now designated as among the best of the best in the software and information industry," stated Julie Young, FLVS President and Chief Executive Officer. "We are honored and pleased to be listed beside such respected organizations as Pearson, Prentice Hall, and PBS."

The industry's only peer-reviewed awards program, the CODiE awards were established in 1986 by the Software Publishers Association (SPA), now the Software & Information Industry Association (SIIA). Since then, the CODiE Awards program has showcased the software and information industry's finest products and services by honoring outstanding achievement and vision in the categories of software, education technology and digital content. Nominated products undergo an intensive review by subject matter experts, analysts, journalists and other industry experts,

and allow member companies the unique opportunity to be recognized by their peers.

“This is the twenty-fifth year we have recognized excellence in the software, education and information industries through the CODiE Awards program,” noted Ken Wasch, President of SIIA. “In this economic climate, companies are doing even more to innovate. FLVS has demonstrated a commitment to innovation and quality that is reflected in their selection as a finalist for the CODiE Awards. I am pleased and proud to have them listed among the candidates, and I wish them the best in the final round of voting.”

For more information and the finalists or to learn more about the CODiE Awards Program, contact the SIIA Awards Program Manager, Lisa Mitchell-Brooks, at 202.789.4458.

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About Florida Virtual School

Florida Virtual School (www.flvs.net) is an established leader in developing and providing virtual K-12 education solutions to students in Florida, the U.S., and the world. A nationally-recognized e-Learning model and recipient of numerous awards, FLVS was founded in 1997 and was the country's first, state-wide Internet-based public high school. Today, FLVS serves students in grades K-12 and provides a variety of custom solutions for schools and districts to meet student needs.

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About SIIA

The Software & Information Industry Association (SIIA) is the principal trade association for the software and digital content industry. SIIA provides global services in government relations, business development, corporate education and intellectual property protection to 500 leading software and information companies. For further information, visit www.sii.net.

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