



New Algebra I Application -- meStudying – Now Available for iPhone® and iPod® Touch

January 14, 2010 (Orlando, FL)– High school students can now practice algebra concepts such as graphing, polynomials, and the division and factoring of polynomials using meStudying, an iPhone/iPod touch application released today.

The application, available in the Apple iTunes AppSM Store, is the product of collaboration between Florida Virtual School, an established leader in developing and providing virtual K-12 education solutions, and gWhiz, LLC, a leading educational application developer.

“Students are in an ever-increasing mobile universe. By leveraging their technology tools of choice, we meet them where they want to learn,” explained Joy Smith, Chief Development Officer for Florida Virtual School. “The well-crafted content and detailed explanations in meStudying will help students master critical algebra concepts whenever and wherever they are.”

meStudying delivers more than 300 questions in a multiple choice format to help students review core algebra concepts learned in class. The application offers both review and practice test modules and self-paced tests with immediate insight into areas of mastery and difficulty.

“Mobile test preparation and learning tools are a great way for students to reinforce what they learn during their regular course work, and to help augment traditional study materials. Florida Virtual School’s (FLVS) meStudying: Algebra I application is a helpful

tool for all students studying algebra, not just those studying under the FLVS curriculum,” said Kevin Reville, Founder, gWhiz, LLC.

The FLVS meStudying: Algebra I Application Features Include:

- Multiple choice quizzes with instant answer verification
- Percentage scoring after each section completed
- Ability to mark questions for later review
- Option to review all questions, marked questions, or questions that were answered incorrectly
- Formula references
- Detailed explanations for every question
- The ability to sort by algebraic topic, or FLVS Algebra I course module

The meStudying: Algebra I application is on sale now for \$4.99 in the Apple iTunes App Store for the iPhone and iPod touch.

###

About Florida Virtual School

Florida Virtual School (FLVS) is an established leader in developing and providing virtual K-12 education solutions to students all over Florida, the US, and the world. A nationally-recognized eLearning model and recipient of numerous awards, FLVS was founded in 1997 and was the country’s first, state-wide internet-based public high school. Today, FLVS serves full-time and part-time students in grades K-12 and provides a variety of custom solutions for schools and districts to meet student needs.

FLVS aims to deliver a high quality, technology-based education that provides the skills and knowledge students need for success in the 21st Century. Its vision is to transform education and create possibilities for learners worldwide.

FLVS News Contact:

Jodie Pozo-Olano, Sequoia PR for FLVS
540-349-2311
Jodie@Sequoiapr.com

About gWhiz, LLC

gWhiz is focused on developing affordable educational software for a lifetime of learning. gWhiz was founded on the belief that contemporary smartphone technology provides a

unique opportunity to offer powerful, entertaining, on-the-go learning and collaboration tools. gWhiz products are designed for professionals and students of all ages. For more information visit www.gwhizmobile.com.

gWhiz News Contact:

Laura Sankowich, gWhiz

laura.sankowich@gwhizmobile.com

484-354-3918