



**Roy Pennell**  
**Chief Information Officer**

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In the world of information technology, twenty years can be a lifetime or just the beginning of the journey. During the past twenty years, Roy Pennell has built a comprehensive IT career founded on a commitment to supporting the mission of his employer, while staying current on the most advanced IT tools available.

Today, Mr. Pennell continues the journey at a unique school with an unlimited horizon. He brings to Florida Virtual School the ability to introduce proven principals and creative solutions to guide his school's utilization of IT. His chief assets are his eclectic background and perspective, his talent for managing people and budgets, and his desire to stay on the cutting edge. He also bring to FLVS a desire to work in a corporate culture that is innovative, entrepreneurial, and, above all, committed to serving the educational needs of students

Throughout his career, Mr. Pennell has held high-level positions in managing and developing IT infrastructures, creating custom software applications, and providing hardware and software solutions to clients. He has worked in both public and private companies and organizations including, Cayman Airways, Prudential Health Care, Darden Restaurants, and the Orange County Courts System. He also founded Business Technology Resource Group, offering systems and software development and training for his clients.

Immediately prior to joining Florida Virtual School, Mr. Pennell served as the Vice President of Corporate Technology for the Ginn Companies, a prominent resort and private club development company with various locations in the United States and the Caribbean. While there, he designed the company's first enterprise-wide software system to consolidate and synchronize business-centric data elements. This proprietary information system provided the capability of integrating dozens of disparate systems with Services Oriented Architecture (SOA) technologies.

Mr. Pennell earned his Bachelor of Science degree in IT/Software Engineering from the University of Phoenix. His Advanced Level degree in Computing Science was awarded by the University of London in the United Kingdom. He is certified as a Microsoft Solution Developer, Systems Engineer and Trainer.