

# **Julie Young**

## **President and Chief Executive Officer**

### **Florida Virtual School**

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#### **VISION**

To transform education and create possibilities for learners worldwide

#### **CAREER MILESTONES**

##### *Florida Virtual School*

Provide leadership in the field of online education as the President and Chief Executive Officer of Florida Virtual School. Current responsibilities include:

- leadership of an organization providing instruction to over 130, 000 students annually with more 95 course offerings
- direction of a multi-disciplined staff of over 1200 teachers, counselors, courseware developers, IT specialists, and customer service representatives
- promotion of partnerships and alliances with schools, school districts, and education providers throughout Florida, the United States and abroad
- planning for the development and delivery of new courses and services in a dynamic environment for online education

Additional Florida Virtual School career milestones include:

- Guided the transition of Florida Virtual School from a district-lead initiative to an independently incorporated organization governed by a gubernatorial-appointed Board of Directors.
- Created the Global Services Division of Florida Virtual School providing courseware and other e-learning solutions to schools and school districts throughout the United States.
- Implemented a pioneering tuition funding model based on successful online course completion for Florida public school students
- Developed a pedagogical model for online, student-centered instruction based on mastery learning, flexible scheduling of instruction, and frequent student-teacher contact
- Developed procedures for online courseware development and testing
- Developed personnel policies for hiring, professional development, and performance review that accommodate the unique environment of online instruction
- Developed marketing strategies for assessing the needs of students, schools and school districts
- Developed a web-based student information system for student records and for monitoring student progress and teacher contact
- Developed standardized procedures for student/parent/teacher communication in an online environment
- Developed IT infrastructure for the hosting and delivery of online courseware, record keeping, and technical support
- Engaged staff in the development of the Florida Virtual School mission statement, vision and credo

## **OTHER CAREER MILESTONES**

### ***Assistant Principal***

***Tildenville Elementary, Orange County, Florida (1996)***

***Pinewoods Elementary, Lee County, Florida (1994 - 1996)***

Participated in building, staffing, and opening a new facility...yearly evaluation of all staff...planning of in-service experiences...scheduling...analyzing standardized test data in order to strategize for improvement...public relations...parent and community communication and publications...coaching of marginal staff members...determining student and staff placement...team building...volunteer coordination.

### ***IBM - Education Instructional Specialist (1991 - 1996)***

National consultant for IBM with expertise in training, marketing, and product education for the Teaching and Learning with Computers (TLC) courseware products...provided training to other IBM EIS consultants.

### ***Staff Development/IBM Trainer (1993 - 1994)***

Assisted 15 schools in the design and implementation of their technology plans...designed and delivered training of over 25 software applications for teachers, administrators, and support staff with focus on true integration and infusion of technology in the curriculum and classroom...on-site follow-up and support for classroom teachers...participated in local, state, and national technology conferences.

### ***Curriculum - Technology Specialist, Lee County, Florida (1989 - 1993)***

Managed curriculum for entire teaching staff...developed new strategies for teaching and behavioral management...individually responsible for monitoring 950 students' personal progress...served as liaison between parents, staff and administration...facilitated \$500,000 Pilot technology plan...researched hardware and software solutions...determined purchases based on school goals and needs...designed and delivered technology training to all staff...served as public relations coordinator for pilot with responsibility to conduct over 100 school site visits over a two year period...became technology leader and model for the Lee County School District.

### ***Classroom Teacher, Lee County, Florida (1981 - 1989)***

Successfully taught grades three through seven...private and public school systems...highly respected by peers, parents, and students...curriculum team leader for three years...staff development representative.

## **PUBLICATIONS**

"Building Exemplary Schools for the 21<sup>st</sup> Century," *Syllabus High School*, March 2000.

"The CyberFace of Tomorrow's Schools," *NASSP The High School Magazine*, September 1998.

"Models of Virtual Schooling," *IBM Global Education*, October 1999.

"Florida's Virtual High School," *Basic Education*, January 2000.

"Online High," *Success In Our Schools/IBM Magazine*, Fall 1998.

"Virtual Schools - A Growing Realty," *Schoolhouse Options, Duke Gifted Letter*, Volume 6, Issue 3, Spring 2006.

"The Virtual Reality of Flexible Learning Options," *Daytona Beach News Journal*, Editorial.

“Five Ways of Being an Online Instructor,”-Kentucky Virtual School’s statewide newsletter  
“No Limits on Learning for Middle and High School Students,” - April 27, 2007 *Distance Learning Today*  
Keeping Pace Report

## **AWARDS**

CoDie Award, 2009  
USDLA Best Practices Award (Also awarded in 2000, 2002, 2003, 2005, 2007)  
Better Government Award, 2008  
EdNet Impact Award, 2007  
EdNet Pioneer Award, 2006  
Excellence in IT Leadership from IT Florida, 2004  
Business Week “Top 50 WebSmart Organization”, 2003  
Center for Digital Education – In the Arena Award, 2002  
Global Alliance for Transitional Education, Medallion of the Alliance Award, 2002  
Tech-Savvy Superintendent Award, e-School News, 2002  
United States Distance Learning Association, Hall of Fame, 2002  
Net Day Hero Award, 2001  
Canadian Association Distance Education, 2000

## **BOARD APPOINTMENTS**

North America Council for Online Learning (NACOL), 2003 - Present  
USDLA Chairman, 2009 - Present  
The Florida Learning Alliance, Board of Directors, 1999 – Present  
Prism, Board of Directors, 2007 - Present

## **AFFILIATIONS**

Southern Region Education Board, Distance Learning Task Force, 2000 - Present  
UT TeleCampus National Advisory Board, 2002 – Present

## **PROFESSIONAL MEMBERSHIPS**

National Association of Secondary School Principals  
North American Council for Online Learning (NACOL)  
United States Distance Learning Association

## **EDUCATION**

Masters of Administration and Supervision, University of South Florida  
Bachelor of Arts in Elementary Education, University of Kentucky